



Sponsorship Opportunities

PHPBenelux Conference 2027

Saturday January 23 2027

<http://conference.phpbenelux.eu>
sponsoring@phpbenelux.eu

PHPBenelux and what you can expect from us

PHPBenelux has represented the PHP community in Belgium, the Netherlands and Luxembourg since 2010 by organizing the PHPBenelux Conference and various smaller events.

After 11 very successful editions, the conference – similar to many other events worldwide – was strongly impacted by the COVID pandemic. However, due to popular demand from the community, we are excited to bring the conference that so many people in the PHP community love back for 2027.

Over the years, PHPBenelux has evolved into a beloved event within the PHP Community. We're grateful for that legacy, but what matters more is proving that we still deliver events with the same principles that built our reputation.

**Our events are organized around knowledge exchange and community engagement.
Simply put: *people come for the talks, but stay for the people.***

We design our conference to facilitate interactions:

- Between community members
- Between sponsors and attendees
- Between newcomers and experienced community members

We leverage the expo area to maximize these interactions:

- Sponsor booths are located in the expo area
- Food, coffee breaks and our legendary social events take place there
- Comfortable seating areas and lounges encourage conversations
- The expo hall is themed to match the conference concept, and sponsors are encouraged to align their booths with this theme to create memorable experiences
- During evening social events, sponsors have an excellent opportunity to engage with attendees in a relaxed, informal setting

PHP Benelux is a non-profit organization. All ticket and sponsorship revenue is fully re-invested into organizing future events. This allows us to be a community-focused event with affordable ticket prices.

PHPBenelux and sponsoring

The 2027 conference will be held on Saturday January 23rd.

The central theme will be *Back To The Future*.

If you are considering a sponsor package that includes a booth, we would love to hear how you plan to incorporate the conference theme into your booth design. If you wish, we can brainstorm with you. We will also assist with attractions, rentals, decoration, and other logistics where possible.

Sponsor packages

Below is an overview of what is included in each sponsor package. Please contact us for further details or to reserve a package.

	Platinum	Gold	Silver	Ticket sponsor	Social sponsor food & drinks	Coffee sponsor	Speaker expenses
Logo on the website	✓	✓	✓	✓	✓	✓	✓
Dedicated sponsor page on the website	✓	✓	✓	✓	✓	✓	✓
Intro/outro callout	✓	✓	✓	✓	✓	✓	✓
Logo in the mailings/newsletters	✓	✓					
CFP priority for talk or tutorial *	✓						
Booth space		✓					
Premium booth space	✓						
Stage time/speech during closing notes	✓						
Logo & callout on tickets				✓			
Branded coffee cups						✓	
Exclusive branding during social event					✓		
Number of free tickets **	4	2	1	1	2	1	0
Number of sponsor slots	1	12	Unlimited	1	1	1	Unlimited
Price	8000€	4000€	1200€	2000€	4000€	2500€	Depends

* The Platinum sponsor can submit sponsored talks and have priority over regular CFP submissions. Talks will only be selected if they meet the technical standards set by the CFP commission. Multiple submissions are allowed, but only one talk can be selected.

** Please note that booth staff require regular conference tickets.

All amounts stated are exclusive of VAT.

Custom sponsoring options

In addition to the standard packages, we offer a range of custom sponsorship options. These allow you to associate your brand with a specific part of the conference experience.

We understand that marketing strategies evolve and that personal branding is increasingly important. We are happy to work with you to find a sponsorship opportunity that fits your company's goals. If you have your own ideas, we're open to discussing them.

Below, some of our suggested custom sponsorship options:

- Ticket sponsor
- Social sponsor food & drinks
- Coffee sponsor
- Speaker expenses

Ticket sponsor

We will sell our conference tickets through a commercial ticketing platform. There are fees associated with each transaction.

We are looking for a ticket sponsor who could cover these fees for us. We estimate the cost to be around € 10 per ticket, or € 2000 in total. In return, the ticket sponsor will have its logo and a thank-you message on each PHPBenelux ticket.

The ticket sponsor will be prominently acknowledged on social media and during both the opening and closing sessions.

Social sponsor food & drinks

PHPBenelux is known in the community for its legendary social events. These events bring people together and facilitate interactions and conversations between attendees, speakers, sponsors, and community leaders.

Food and drinks are essential to creating a memorable experience. Besides the standard assortment of drinks, we also have good Belgian beers on offer. In terms of food, we pride ourselves on offering authentic Belgian fries.

We are looking for sponsors to partially fund our social and offer the best possible experience for our audience. The *Social sponsor food & drinks* package is set at € 4000, which is estimated to cover about a third of the real cost of food and drinks.

The social sponsor may display custom branding in the expo hall during the social (roll-ups, flyers, flags, goodies).

The food and drink vouchers will feature the sponsor's logo, and the sponsor will receive a stack of vouchers to distribute to people during the social. This serves both as an excellent conversation starter and an effective way to build brand awareness.

Coffee sponsor

In the tech world, coffee is a big deal. We've noticed that sponsors enjoy associating their brand with the coffee experience.

We offer a coffee sponsor package for € 2500. We provide the necessary onsite branding near the coffee stations to showcase our coffee sponsor.

We also give the coffee sponsor the opportunity to produce branded coffee cups and ship them to the venue. During the event, coffee will be offered from these branded cups. The production and cost associated with these cups is handled by the sponsor.

Speaker expenses

We are always looking for "speaker angels", sponsors who help fund travel and accommodation for individual speakers. This amount differs per speaker and can cover air fare, train tickets, or hotel accommodations.

The price of a hotel night for a speaker is € 110. Each speaker gets 2 or 3 nights at the hotel, depending on whether they are travelling from within Europe or not.

Every speaker angel is mentioned on the speaker profile page of our website. We will also ask speakers to thank their respective speaker angel during their presentation.

Interested in sponsoring the event?

We would love to have you on board!

Please contact us at sponsoring@phpbenelux.eu and let's get started!