



Sponsoring PHPBenelux Conference 2020

PHPBenelux and what you can expect from us

PHPBenelux represents the PHP community in Belgium, Netherlands and Luxembourg. Organizing the PHPBenelux Conference and events when we started out in 2010. The conference has become a well known event in our community.

The conference is traditionally the start of the New Year for many PHP developers, and the first conference put on their calendar. We are a household name and selling out attracting 450 of the brightest minds in the PHP Software industry. Each year's attendees and speakers represent in a variety of talent, in development, DevOps, open source contributors and influencers.

Each year PHPBenelux provides a remarkable conference that everybody loves to attend and we see many attendees and speakers come back to for an upcoming year.

To achieve this we focus on what is new and which topics could be stimulating for conference content to engage the attendees in. Besides that we consider the topics that they would like to attend following trends and new developments. Our attendees often take place in a session in their own specialty to learn more and grow further. We often hear that gathering and exchanging knowledge is not only interesting for attendees, but also for the speakers. As every mind reveals a different thinking pattern.

The chosen topics are for this year, listed in trending, renewed technical development aspect, and some personal improvement skills:

- PHP
- API's
- Software architecture and design
- Systems Engineering & DevOps
- Testing & Quality Assurance
- Automation, Continuous Integration, Delivery & Deployment
- Security, Privacy & Legislation
- Technical aspect of e-commerce
- Frontend Design & Development
- Mobile Applications, Architecture and Scalability
- PHP Community building, Team Management & Workflow Improvements

***“PHPBenelux Conference is the event;
together we create an experience”***

What we have to offer to our sponsors

Apart from the talks and tutorials, everything happens in the community area in the big expo hall in the center of the venue. This area is used for: coffee, lunch, and socializing. This is exactly where we want you to be, in the “Socials area”. This way you are a core part of the conference experience.

Here we want to have these bright minds to get to know your company and have a talk with you. We love to see them engage in a booth event that is attracting for attendees to come and have a chat. The goals are to get to know your company, seek new job opportunities or see what services or products you have to offer. All books are open as it will be up to you and your booth space to seek out the right candidates for you.

Engage with your target audience during and after the conference, we have two social events at the conference venue: Friday night and Saturday night. This is a great opportunity for you to get in touch with the attendees and have genuine interaction in a community-friendly atmosphere.

Altogether, a perfect place to meet and greet the bright minds that attend the conference and to engage with them.

By now we hope to have spiked your interest in the PHPBenelux Conference and wish to know what we can do for your company, how can we accommodate the right attraction for your stand, and what you want to get out of your sponsorship with us so we can advise where possible.

PHPBenelux and sponsoring

The 2020 conference is held on the 24th and 25th of January. For this year's theme we have chosen to keep in line with a **western** theme for room decoration, booth activities and catering.

If you are considering a sponsor package that includes a booth, we need to know your ideas on how you want to leverage our central theme to decorate your booth. If you want, we can brainstorm with you. We will also help you with attractions rentals and other logistics where we can.

To give an idea on what is included for the sponsor packages we would like to reference to the information below, so you contact us for the sponsor package you are interested in.

Sponsor packages

	Gold	Silver
Logo on the website	✓	✓
Logo in the schedule booklet	✓	✓
Intro/outro callout	✓	✓
Logo in the mailings/newsletters	✓	
Booth space	✓	
Number of free tickets*	2	1
Number of sponsor slots	12	Unlimited
Price	3000€	1000€

** Note that you also need to buy tickets for booth crew members!*

Custom sponsoring options

Although the standard packages are important to us, we also support custom sponsoring options. By doing this you're investing in a specific part of the conference and exclusively associate your name to that part of the conference.

We know that marketing is continuously changing, and that personal branding is an increasingly important strategy. We are willing to facilitate this, and find sponsoring opportunities that fit your company image.

A list of custom items that can be sponsored can be found below. However, feel free to give us your own suggestions and we will take them into consideration and assist where we can.

Unconference	
One small room (25 pax), 1,5 days during regular conference	2500 €

Transportation	
Hotel shuttle service (with logo)	1500 €

Speaker's expenses ^(*)	
Travel expenses	Specific amount per speaker
Hotel expenses	110 € per night per speaker (2 or 3 nights)

Exposure during social events	
Social drinks	2 x 2500 € (Friday and/or Saturday)
Friday social food	2000 €
Coffee sponsor	3000 €
Speaker's dinner	2000 €
Saturday social food	1500 €

()Sponsors who invest in hotel & travel expenses for speakers, will be published as "speaker angels" and will receive an explicit "thank you" from the speaker during his/her talk.*

Interested in sponsoring the event?

That's great, we love to have you on board!

Please mail us at sponsoring@phpbenelux.eu and we'll talk about collaborating!